

**Design Love Fest/Mirassou Winery Sweepstakes
Official Rules**

This Sweepstakes is intended for legal residents of the 50 United States (excluding Utah) and the District of Columbia only. Do not enter this Sweepstakes if you are not eligible and are not located in the United States at the time of entry.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY REQUIREMENTS: The Design Love Fest/Mirassou Winery Sweepstakes (“Sweepstakes”) is open to legal residents of the 50 United States (excluding Utah) and the District of Columbia who are 21 years of age or older. VOID IN UTAH, PUERTO RICO, U.S. VIRGIN ISLANDS, AND OTHER U.S. TERRITORIES AND POSSESSIONS, AND WHEREVER PROHIBITED OR RESTRICTED BY LAW. Employees of E. & J. Gallo Winery (“Sponsor”) its subsidiaries, affiliates, its participating advertising and promotion agencies, and any alcoholic beverage distributors, authorized licensees, retail licensees, or wholesale licensees and Immediate Family Members of each such employee, are not eligible to enter. “Immediate Family Member” means a spouse, parent, sibling, child, son-in-law, daughter-in-law, and all descendants, and each of their respective spouses. Void where prohibited.

TO ENTER: The Sweepstakes begins at approximately 4:00 AM Pacific Standard Time (“PST”) on November 19, 2015 and ends at approximately 10AM PST on November 23, 2015 (the “Sweepstakes Period”). To enter the Sweepstakes, go to the Design Love Fest webpage (<http://www.designlovest.com/>) (the “Website”) and leave a comment on the blog post listing your favorite thanksgiving sidedish. Entries not in compliance with these Official Rules may be disqualified in Sponsor’s sole discretion.

PRIZE: One (1) prize pack: one (1) set of six (6) metallic crochet edged napkins, one (1) set of six (6) glasses, one (1) white Le Crueset Dutch Oven, and one (1) cookbook. Total approximate retail value (“ARV”): \$550.00. Manufacturers of prize items are not associated with or a sponsor of this Sweepstakes.

ODDS OF WINNING: The odds of winning the prize depend on the number of eligible entries received.

WINNER SELECTION AND NOTIFICATION: One (1) winner will be randomly selected from all eligible entries received and will be announced on or around November 30, 2015. Sponsor’s decisions regarding the outcome of the drawings and all other Sweepstakes matters are final and binding. The potential prize winner (the “Potential Winner”) will be notified via a comment posted on the Website and will be asked to send a direct message with his/her email address to Administrator. The Potential Winner will be contacted by email and requested to confirm his/her eligibility, including that the Potential Winner is at least age 21, within forty-eight (48) hours of the date the notification was sent, via return email. If prize notification or email is returned as undeliverable, if Potential Winner does not reply to the initial email within forty-eight (48) hours for any reason, if Potential Winner is found ineligible, if Potential Winner cannot accept or receive the prize for any reason within the time frame specified, or if Potential Winner is not in compliance with these Official Rules, the corresponding prize will be forfeited and an alternate winner may be selected in a separate random drawing. The Potential Winner must sign and return, within forty-eight (48) hours of the date of the notice or attempted notice, an Affidavit of Eligibility and Liability/Publicity Release in order to claim the prize, otherwise the Potential Winner will be disqualified and an alternate winner may be selected. Prize will be sent to the address provided by winner within 4-6 weeks of winner being verified. No PO boxes permitted. Sponsor is not responsible for any change in account information, email address, mailing address and/or telephone number of entrants.

GENERAL CONDITIONS: Winner is solely responsible for any federal, state and local taxes on

prize. No cash equivalent or substitution of prize is offered, except at the sole discretion of the Sponsor. No transfer of prize will be permitted. By participating, entrants agree to these Official Rules, which are final and binding in all respects. If prize is not properly claimed, it may not be awarded. If prize cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. If, for any reason, this Sweepstakes cannot be executed as planned, including but not limited to infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, the Sponsor reserves the right to cancel, terminate or modify the Sweepstakes. Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process or the operation of the Sweepstakes or who enters using any automatic or programmed entry duplication method that is prohibited under these rules.

LIMITATIONS OF LIABILITY AND RELEASES: No liability or responsibility is assumed by Sponsor from entrant's participation in, or attempt to participate in, the Sweepstakes. Sponsor is not responsible for any typographical errors in the information provided by entrants, or in the announcement of prizes or these Official Rules. By participating in the Sweepstakes, each entrant agrees to release, indemnify, and hold harmless, Sponsor and Administrator as well as each of their respective parent companies, subsidiaries, owners, officers, directors, employees, and agents, from any and all claims, damages or liabilities of any kind, including without limitation attorneys' fees and any lost profits and including without limitation any liability for injuries, including death, losses or damages of any kind to persons or property, arising out of, relating to, or resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes, and/or from acceptance, possession, misuse or use of a prize.

BY PARTICIPATING IN THE SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR RELATING TO THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

Except where prohibited, by accepting a prize, winner grants Sponsor and those acting under its authority permission to use his/her name, photograph, voice and/or likeness, image, biographical information and statements, at any time or times, for advertising, trade, publicity and promotional purposes without additional compensation, in any and all media now known or hereafter discovered, worldwide, and on the Internet, without notice, review or approval.

GOVERNING LAW & JURISDICTION: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to the conflict of laws rules thereof. Entrants consent to jurisdiction and venue in, and agree that any claims or disputes shall be resolved exclusively in, state courts of Stanislaus County, California or in the federal courts in the Eastern District of California.

PRIVACY POLICY: Sweepstakes is subject to Sponsor's privacy policy located at:
<http://www.mirassou.com/legal/privacy-policy>

WINNERS LIST: For the name (first initial and last name) and city of residence of the winner (postmarked by December 30, 2015) and/or a copy of these Official Rules (postmarked by November 23, 2015), send a self-addressed stamped envelope to the Administrator (include the name of this Sweepstakes) at the address below.

SPONSOR: E. & J. Gallo Winery, for its Mirassou Winery brand, 600 Yosemite Blvd, Modesto, CA 95354

ADMINISTRATOR: Bri Emery, 500 Capitol Mall, Suite 1850, Sacramento, CA 95814

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